Mezcla

10 Years of Rhythms, Resistance & Community

Become a Madrina/Padrino!

La Mezcla is thankful for the achievements, growth, and moments of joy we've shared as we toured internationally, engaged locally, and continued to elevate our stories to audiences around the world over the last 10 years.

We invite you to join us as a valued sponsor as we continue to uplift our community, share in compassion, and create opportunities for mutual understanding across languages, cultures, and borders in the new year as part of our 10th Anniversary Season!

Whether you're a local business or a larger corporation, your partnership will make a meaningful impact.







Sponsorship Opportunities:

We offer flexible sponsorship packages, ranging from in-kind donations to monetary contributions, that can be customized to suit your organization's goals.

In-Kind Donations

- *Food & Beverage:* Provide snacks, water, coffee, birthday cake or catered meals for dancers and staff during rehearsals and performances.
- *Supplies:* Donate items like costume and wardrobe supplies or health and safety supplies.
- Other Essentials: Help us with everything from office supplies, volunteering in the lobby on show days, or just spreading the word!

Monetary Sponsorship

Your financial contribution will directly support La Mezcla:

- Outreach/engagement programs for communities, local organizations, and schools
- Performance production costs
- Tech equipment, music and dance supplies, and facility use



Benefits of Sponsorship:

As a Madrina/Padrino, you will receive:

- **Brand Exposure:** Your logo will be featured prominently on our website, social media, event materials, playbills and in the lobby at performances.
- **Community Engagement:** Your business will be recognized as a champion of the arts, helping to make Chicana, Latina and Indigenous traditions more accessible to a wider audience.
- **Exclusive Invitations:** Enjoy VIP access to our events and performances, where you can connect with dancers, musicians, artists, and the community.



Tax Deductibility

Monetary donations made to La Mezcla are **tax-deductible through our fiscal sponsor, Brava! For Women in the Arts!** This provides you with an excellent opportunity to support the arts while benefiting from the financial advantages of charitable giving. Your generosity can be used as a tax deduction for your business or personal taxes.

